



Event Photos

AI-Powered Photo Distribution Platform
SMART, FAST, SECURE!



www.theeventphotos.app

Promotional Video

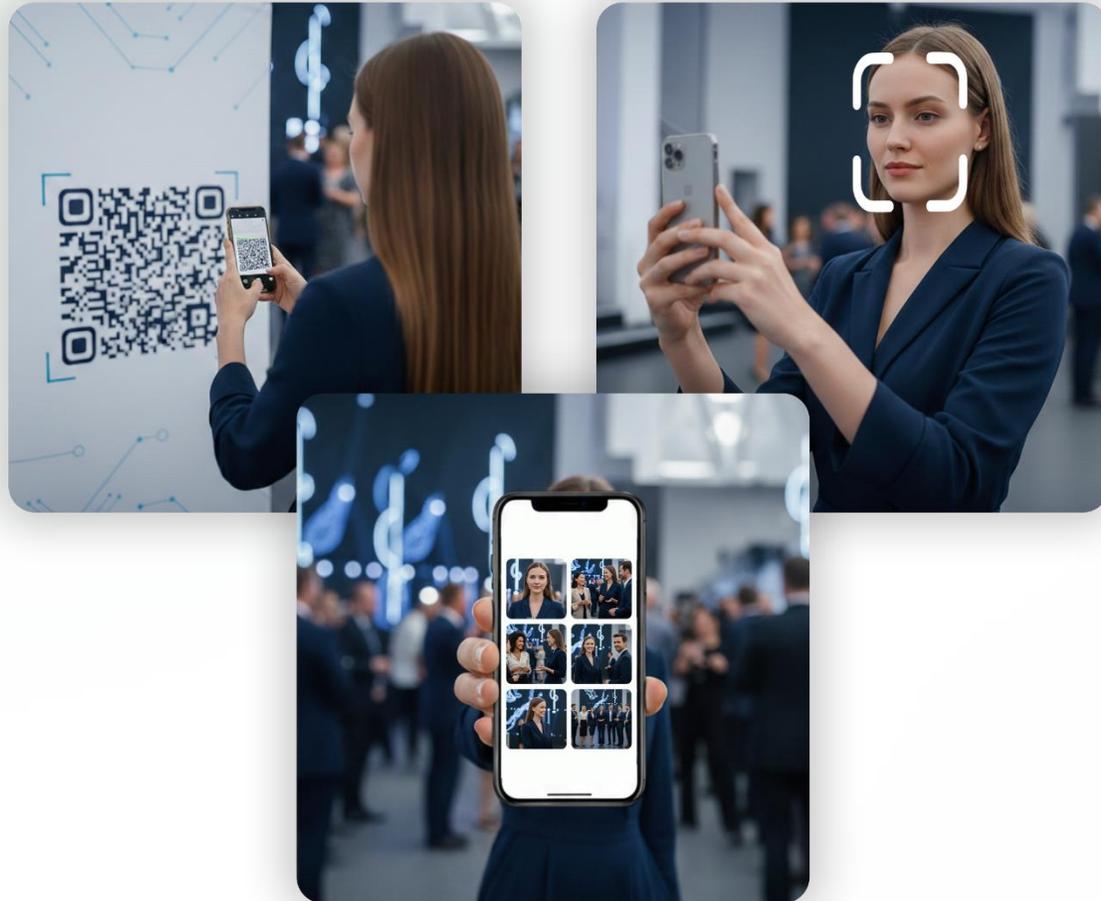


Smart Photo Distribution at Events!

Deliver event photos to the right person within seconds using AI-powered facial recognition technology — quickly, securely, and seamlessly.



Robust Technological Infrastructure



Superior Face Matching Performance

AI-powered facial recognition matches photos within seconds with high accuracy — even under different angles and lighting conditions.



Fast Processing Speed

Scans thousands of photos instantly, enabling participants to access their event moments in seconds.



Advanced Privacy & Security Control

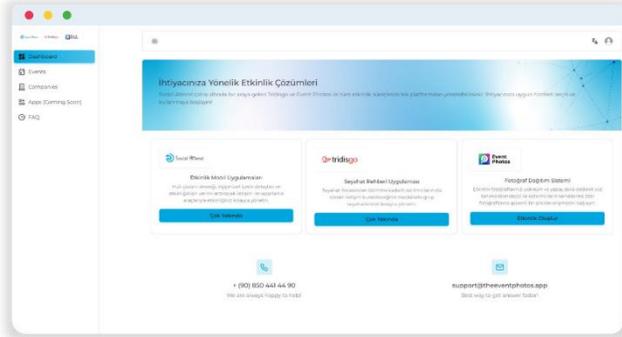
All data is processed and protected in compliance with global data protection principles and the Turkish Personal Data Protection Law.



Global Language Compatibility

With support for 22 languages, the system automatically detects the user's device language and adapts the interface accordingly.

How to Create an Event?



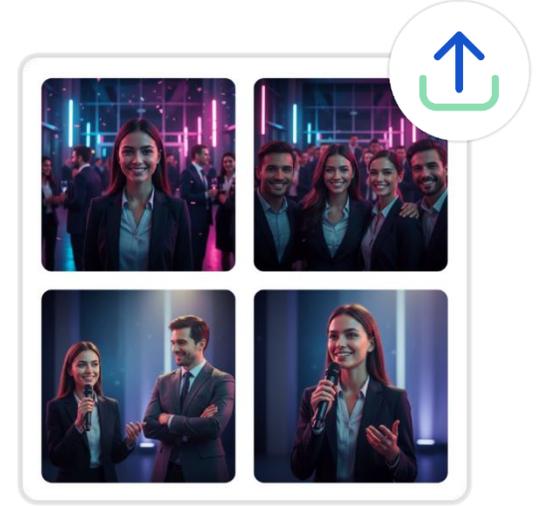
Log in to the Console

Create your account and access the dashboard at <https://console.socialattend.com>



Create Your Event

Quickly set up your event by uploading the event cover image, adding the watermark that will appear on photos, and including your own legal text in addition to the Event Photos legal notice, if desired.



Upload Your Photos

Upload your photos by selecting either the personalized photo mode or the general photo mode.

How Do Participants Access Their Photos?

1



Via Web Browser

Share the event-specific **QR code** or **link** generated by the system with your participants. They can instantly access the platform from any device.

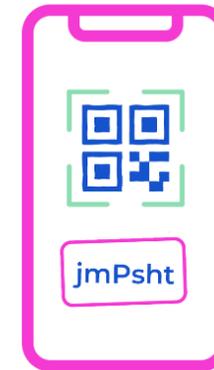


Access with Facial Recognition

Participants can securely and quickly access their own photos by simply **taking a selfie**.



2



Via Mobile Application

Share the event-specific **QR code** or **event code**. Participants can download the Event Photos mobile app and access their photos quickly and securely.



**PRIVATE**

PUBLIC



Shape Your Photo Sharing Experience!

- **Private Photos**

With advanced facial recognition technology, each participant can securely access only their own photos.

- **Public Photos**

Enable general photo sharing so participants can instantly view event-wide photos.

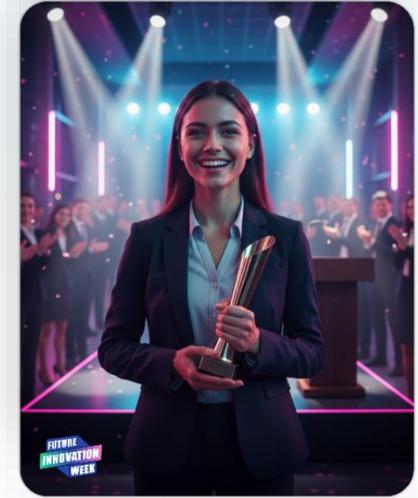
Strengthen Your Brand Image!

- **Watermark Integration**

Add your brand logo or custom event-specific watermarks to every photo to ensure consistent and professional brand visibility in every frame.

- **Branded Footer Band**

Reinforce your brand identity by incorporating your corporate colors, design elements, and sponsor/event details within a customized footer band on your photos.



Enhance Operational Efficiency!



A Solution That Reduces Photographers' Workload

Upload photos directly up to 40 MB. The system automatically optimizes images while preserving quality, streamlining the workflow and reducing operational burden.



Cost-Effective & Flexible Usage

Set your photo credit limit based on the needs of each event and use your credits anytime within one year.



Analytics & Reporting

Access detailed reports including credit usage efficiency, photo match rates, and demographic insights such as age and gender distribution.



Where Can It Be Used?



Corporate Events



Sports Events



Award Ceremonies



Festivals



Graduations



Weddings & Special Events

Our References

AKBANK



**ANADOLU
SİGORTA**

AKSigorta



hepiyi
SİGORTA

tatilbudur



şikayetvar

ROYAL CANIN



burken
Professional Congress Organizer

DEİK
DİŞ EKONOMİK İLİŞKİLER KURULU
FOREIGN ECONOMIC RELATIONS BOARD

ODAGINDA İNSAN VAR
peryon



TIW²⁰₂₅
TURKYE INNOVATION WEEK

AYYILDIZ
COMMUNICATION AGENCY

bluechip
creative events & global dmc

CEO
EVENT



SODA
EVENTS

THE
MICER
event design agency



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